

LIT HYPE SQUAD

THE STREET TEAM APP

Street team software for indie authors and book event organizers. Now in invite-only alpha.

WHY IT EXISTS

THE RULE NOBODY TELLS YOU.

"Post an honest review and you're entered for an ARC" is an incentivized review. Amazon prohibits it. Authors lose reviews over it, and some lose accounts.

Most people running a street team have no idea they're exposed, because every tool they've been handed lets them do it.

So we built one that doesn't. There is no review task type in Lit Hype Squad. Not switched off. It isn't in the system at all. Write a review ask into a task or a reader agreement and the database refuses it.

We also collect no addresses and no phone numbers. Nothing to leak, nothing to be liable for.

WHAT'S INSIDE

ONE PLACE, NOT SIX.

AMAZON SAFE

The review task type doesn't exist in the system. You can't break the rule you can't reach.

ADVANCE COPIES

Applications, agreements, downloads and feedback in one place. Readers get their own dashboard.

REWARDS

Set the shelf, members redeem, you fulfil. All without collecting a single address.

TASKS & HYPE

Ready-made task types with suggested point values, grouped by when the work happens.

CALENDAR

Build next month before it arrives. Drafts stay hidden until you publish.

BOOK EVENTS

Author lineup, volunteer shifts, countdown calendar, and tasks timed to your run-up.

THREE SQUADS ARE ALREADY RUNNING ON IT.

Two author teams and one book event team have been living in it while we broke it, fixed it, and broke it again.

WHO WE'RE LOOKING FOR

A PERFECT FIT.

There's no fee to apply and no minimum number of members.
Here's what actually matters.

■ An active street team

Any size. Ten people or five hundred. We just need it to be real and running.

■ Patience

This is alpha. Things will break, and you'll be the one who finds them.

■ Clear, constructive feedback

"The approvals page is confusing because X" beats "it's broken" every time.

■ Good communication

Tell us when something's wrong. Reply when we ask what happened.

■ Understanding

You're seeing software before it's finished. That's the deal, and the point.

■ PATIENCE. AGAIN.

**NO FEE TO APPLY
NO MINIMUM SQUAD SIZE**

ALPHA & BETA TESTERS

FOUNDING MEMBER.



FREE FOR A YEAR

No card. No charge. Twelve months from the day you redeem your code.



THEN \$80 A YEAR

Instead of \$200. Locked for as long as you stay subscribed.



\$25 PER EXTRA SQUAD

Instead of \$80. Same permanent lock.



FOUNDING MEMBER BADGE

Permanent, and visible to everyone who joins after you.



DIRECT LINE

You're talking to the person building it. Your feedback moves the roadmap.

SPOTS ARE EXTREMELY LIMITED.

APPLY AT [LITHYPESQUAD.COM](https://lithypesquad.com)